

wendy tittel



wendy tittel design, inc.

portfolio

web

layout

logos

wendy tittel design, inc.

Client: SPARC, Yorktown Heights, NY
Promotional postcards for Chiropractic office

Put a Little **SPARC** into your

Sports Performance Academy

Athletic Training



The doctors, therapists and trainers at **SPARC** provide the most effective sports care & conditioning services.

These include:

- Athlete Development Systems
- Golf Conditioning Systems
- Triathlete Training Systems

“After a LisFranc d
ART got me back
NY Giants and St

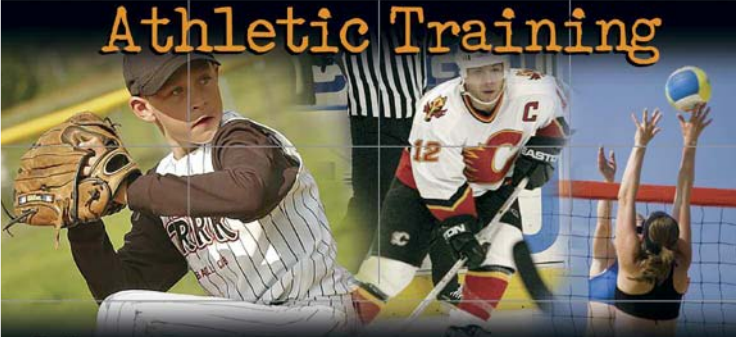
Call or Visit us O
1

Manhattan Located

Put a Little **SPARC** into your

Sports Performance Academy

Athletic Training



“My hip flexors and back had gotten the best of me while in New York. Dr. Kyle and ART kept me going through the playoffs! - Steve Rucchin
NHL Center/Forward, Atlanta Thrashers

Call or Visit us Online: 914.962.8349 | www.sportperformanceacademy.com
1735 Front Street, Yorktown Heights, NY 10598

Manhattan Located within Westchester Health & Sports Therapy Westchester

Put a Little **SPARC** into your

Sports Performance Academy

Athletic Training



The doctors, therapists and trainers at **SPARC** provide the most effective sports care & conditioning services.

These include:

- Athlete Development Systems
- Golf Conditioning Systems
- Triathlete Training Systems

The SPARCTherapy program includes the well-known, highly-effective soft tissue therapy, ART® Active Release Technique.

After qualifying for the Boston Marathon and training hard, I developed an overuse injury of my hamstring... After 6 treatments I was able to complete the marathon with confidence! Dr. Kyle and ART rock! Thanks for keeping me running!
- Gina Feliciano
2X IronMan competitor, Triathlete/ Marathoner

Call or Visit us Online: 914.962.8349 | www.sportperformanceacademy.com
1735 Front Street, Yorktown Heights, NY 10598

Manhattan Located within Westchester Health & Sports Therapy Westchester

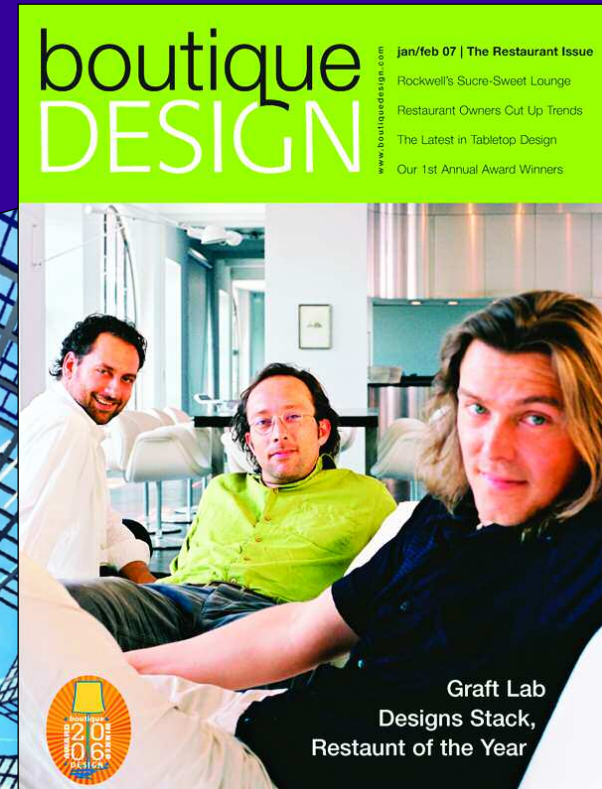
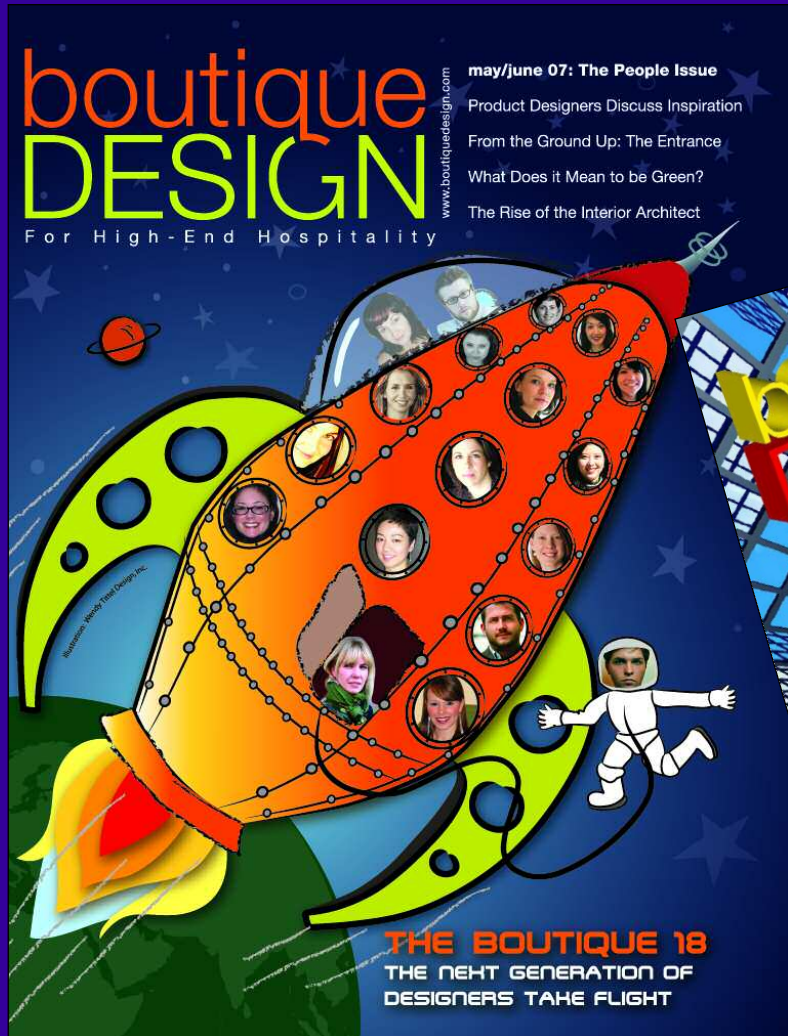


Logo and flier design for
TV program launch:
boutique DESIGN TV



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Client: Sipco Publications Project: Boutiquedesign Magazine
Various Covers and illustrations



layouts

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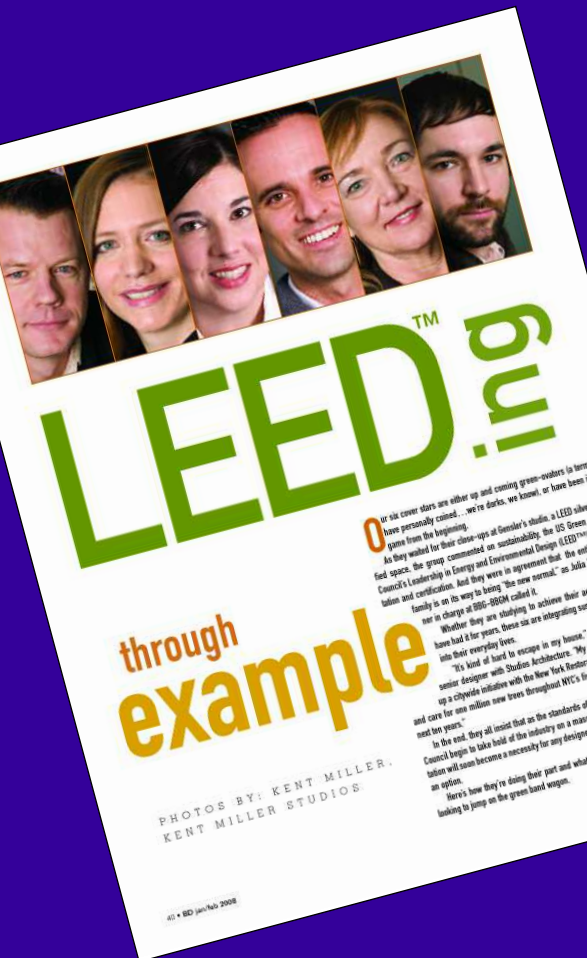
Client: Sipco Publications

Page layout and editorial illustrations for BoutiqueDesign Magazine

Charicaturisations of Publisher and Senior Editor



Client: Sipco Publications
Interior spread from BoutiqueDesign Magazine



wendy tittel design, inc.

Client: Wearbest Fabrics
Promotional ad design for new product line
"Bella-Dura Fabrics"



The Perfect Performance Fabric...

...outdoors and in!

Featured fabrics from Sun-Raised (left) through "Whisper" (center), to the sunburst and Bella-Dura™

Shouldn't your outdoor fabrics be as beautiful as the interior of your home? The creators of Bella-Dura thought so, and after three years of research and development, a true performance fabric was born. Not only is Bella-Dura an exceptional outdoor fabric, it is the perfect solution for sunrooms, dining rooms, and active family rooms.

By utilizing proprietary yarn technology, Bella-Dura delivers exceptional performance that exceeds tough commercial industry standards:

- 1500+ hours of lightfastness
- 50,000+ double rubs (abrasion)
- Bleach cleanability
- Antimicrobial - inhibits odor and growth for the life of the fabric
- High resistance to pilling
- Inherently enhanced stain resistance

Be confident. we've covered Bella-Dura with a 3-year residential/2-year commercial warranty for stain and mildew resistance, anti-microbial resistance and colorfastness to crocking, light, and water.


Combining an unlimited color palette with jacquard design capability AND exceptional durability, Bella-Dura creates an unbeatable combination tailor-made for your residential, contract or hospitality application.

Bella-Dura... It's simply the perfect fabric, outdoors and in!



For more information or color swatches at no obligation, please call us at 914.941.9146 ext. 302 or e-mail info@bella-dura.com
Or visit us on the web at: www.bella-dura.com

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If You Can Imagine it... ...We Can Create it

Featured fabrics from Duralea Contract's newest collection, "Bella-Dura™ By Duralea Contract"

... Beautiful. Durable. Bella-Dura™!

Until recently, most outdoor performance fabrics were solids or boring stripes. Not anymore! Bella-Dura combines beautiful jacquard designs with an unlimited color palette of our proprietary solution dyed yarn, creating beautiful fabrics with unsurpassed performance features. Not only is Bella-Dura an exceptional outdoor fabric, it's the perfect solution for sunrooms, dining rooms and active family rooms.

Encompassing three years of R&D, Bella-Dura fabrics possess in excess of 1500 hours lightfastness, are bleach cleanable, inherently mildew and stain resistant, anti-microbial and exceptionally durable.


Bella-Dura is the ONLY indoor/outdoor performance fabric to bundle these important features:

- Bleach cleanable
- Antimicrobial: inhibits odor and growth of mildew for the fabric's lifetime
- Stain resistant
- Meets or exceeds 1,500 hours UV
- 50,000 double rubs
- Three year residential warranty
- Water repellent

We're so confident, we've covered Bella-Dura with a 3-year residential/2-year commercial warranty for stain resistance, anti-microbial resistance, colorfastness to crocking, colorfastness to light, and colorfastness to water.

Combining an unlimited color palette with jacquard design capability AND exceptional durability, Bella-Dura creates an unbeatable combination tailor-made for your residential, contract or hospitality application.

Beautiful. Durable. Bella-Dura...
It's simply the perfect fabric, outdoors and in.



For more information or color swatches at no obligation, please call us at 914.941.9146 ext. 302 or e-mail info@bella-dura.com
Or visit us on the web at: www.bella-dura.com

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layouts

Client: Sipco Publications
Interior spread from BoutiqueDesign Magazine

DEVITO SOUTH BEACH

Italian Stallion

A Supper Club-Style, Bi-level Restaurant Comes to Miami

Left: Danny DeVito inside DeVito South Beach.
Right top: Outdoor dining at DeVito utilizes the real estate and the landscape.
Bottom: Lynn Manero at DeVito South Beach.

BY REBECCA GOLDBERG

Here's the story: We have an Italian restaurant, in Miami, for Hollywood-veteran, Danny DeVito — designed by Lynn Manero.

Lynn is the wife of restaurateur David DeVito. It is her eighth restaurant design for her Manero Restaurants. She also has experience as a residential designer.

As she is married to the restaurant business, Lynn and her husband travel to Italy every year. There, they bring back ideas for cuisine, and design.

"I take from wherever I travel. I draw when I'm away and then I serve it," she said.

DeVito South Beach is located on Ocean Drive in Miami — one of the city's most fashionable districts. With a star's name attached to the restaurant, Lynn went for a 'global glam,' supper club look.

The restaurant was previously a two-story hotel that Lynn gutted. The area is known for having many boutique-sized hotels — usually no more than a few floors high — that feature Art Deco architecture and take advantage of beach front locations.

"Since the real estate is so expensive, you have to utilize the space," she said.

Utilizing both the space and the weather,

she also designed a special outdoor area with four private cabanas.

"We used Venetian shades so you could not see the people sitting next to you and hand-blown Murano glass chandeliers by La Murrina in the cabanas," she said of the predominantly white and green outside area.

Inside, she mixed old and new.

"We reclaimed wood floors from old buildings and brought in booth styles from the 40s and 50s, and wing-arm chairs." She mixed this with white pearl patent leather seating, punched up with splashes of lipstick red on crocodile bar stools and avocado green walls. "Skins are very big in Italy," she said.

The building's exterior is painted avocado green, as well.

"I designed every detail right down to the plate. We have a very cultivated palette — with my husband being in the restaurant business for 30 years. And I work closely with the chefs to help create a menu. It's nice when you get a group of creative minds together," said Lynn.

BD

BD nov/dec 2007 • 55



layouts

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Corporate Logo and brochure for
local Insurance company



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It wasn’t always this way. There has been a radical change in the industry in the last decade. Many major insurance companies merged or went out of business. The result: a great reduction in market availability. Large numbers of small and mid-sized independents were badly hurt. Many remained with only one company. Some were left without even one. Moreover, in the last few years, things have not really improved. In some instances, they got worse.

That’s exactly why *Upper Hudson National Insurance Company (UHNIC)* was established — to help independent agencies better serve their business insureds — and in the process, grow your agency, in spite of these difficult times.

Turn your market problems into Business Builders!



*How? By helping you overcome the obstacles caused by the
“new reality” of our industry. Here are some examples of what we mean . . .*



l o g o s

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Client: Sipco Publications & Events
Various event promotional material




layouts

Client: Hospitality Match
Corporate ID, Print & web campaign designs
for a corporate events company

HOSPITALITY MATCH

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USA
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Space is Limited!
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Client: Java Street Gourmet
Logo creation for Gourmet Foods e-commerce
site and general promotion



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Client: Dimovski Architecture.
Corporate ID and application



ph: 914.941.9146 | 1 Central Ave, Tarrytown NY 10591 | e-mail: wendy@wendytitteldesign.com

Client: Sommelier Wine Academy
Designs for Corp. ID and final concept



wendy tittel design, inc.

Client: boutique media group.
Corp ID and alternate design concepts for a
publishing company



l o g o s

wendy tittel design, inc.

Client: Wearbest Fabrics

Logos for new outdoor performance fabric product lines
Bella-Dura and Bella-Dura Plush

 **Bella-Dura™**
Simply the perfect fabric, outdoors and in

 **Bella-Dura™** *Plush*
Simply the perfect fabric, outdoors and in



l o g o s

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Client: The Respected Palate.
Corporate ID, ad collateral
and co-op ads



NEW Canaan's Artisan Wine Boutique

The **NEW** Respected Palate offers the finest quality, hand-produced, appeal wines, represented in our knowledgeable environment.

JULY SPECIAL

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15% off 6 bottles or more
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www.therespectedpalate.com

Girls Night Out in New Canaan
An evening of High-End Fashions & Boutique Wines
{November 5th from 5:30-8:00PM}

sponsored by: **True Blue and The Respected Palate of New Canaan**

True Blue presents:
a holiday trunk show featuring Yoana Baraschi, our favorite designer for fresh and festive styles.
Style Consultant Valerie D'Alejandro will be present.

The Respected Palate will feature:
6 artisan wines of under 1000 case production
Special tasting night discounts:
{ 15% on 6+ bottles & 22% on 12+ bottles }

True Blue
137 Elm St. New Canaan
Tel: 203.966.0202

The Respected Palate
21 South Ave. New Canaan
Tel: 203.801.9633

designed by: wendy tittel design T: 914.941.9146



logos

wendy tittel design, inc.

Client: Select Wines, Harrison, NY
Corporate ID, Promotional cards and
general advertisements.



EXPLORE! INDULGE! DISCOVER!
Two Incredible opportunities for you to experience one of the "Top Five" restaurants in Westchester, all while enjoying outstanding, hand-selected artisan wines with every course!

La Panetiere
WEDNESDAY, SEPT. 19th | 7PM
530 Milton Road, Rye, NY
Five-Course Dinner paired w/eight exciting wines
New World vs Old World, featuring Chardonnay and Pinot Noir-based wines from cutting edge, boutique producers such as Oakville Ranch and Maison Champy!
\$115 PER PERSON
(TAXES & GRATUITIES INCLUDED)

Plates
TUESDAY, OCT. 23rd | 7PM
121 Myrtle Blvd, Larchmont, NY
Four-Course Dinner paired w/two wines per course
Rising super-star wines, all under 500 cases production!
Explore wines from Francois Parent, Kartausenhof, Takler, Monarchia Winery, Nicholas Cole, Stary Night & others!
\$100 PER PERSON
(TAXES & GRATUITIES INCLUDED)



Dinners Moderated By: Joern Tittel, CEO Monarchia Matt International, one of the Tri-State Area's VERY top fine wine importers and distributors.

SEATING IS LIMITED!
RSVP: SELECT WINES LLC, 914.835.6235
11am-7pm, Monday - Saturday

TWO "NOT TO BE MISSED" WINE DINNERS
SPONSORED BY: SELECT WINES, LLC

La Panetiere
Wednesday, September 19th, 7PM
530 Milton Road, Rye, NY

Plates
Tuesday, October 23rd, 7PM
121 Myrtle Blvd, Larchmont, NY

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NYAKAS
Bavarian Pinot Gris Buda, Hungary

ENTRÉES
BRUCE WINE
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MAISON CHAMPY
Burgogne Rouge Saignon, Burgundy, France
GEOGRAFICO
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Client: Java Street Gourmet

Full E-commerce website and separate information website marketing fundraising via internet

URL: www.javastreetgourmet.com



Java Street Gourmet
Your web resource for innovative fundraising

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Contact us today to learn how you can get your fundraising started!
[CLICK TO LEARN MORE >>](#)

Shop to Support Your Favorite Organization!

Java Street Gourmet will contribute a percentage of your sale to your favorite organization. Buy coffee or chocolates for yourself or as gifts for family and friends. The more you purchase the higher the profit for your group.

Ready to check out? Remember to enter the group code you received from your organization so they will be credited with the sale.



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Crisp, crunchy pretzels drenched in smooth, creamy chocolate. The perfect blend of salty and sweet.
Available in milk or dark chocolate.
Packed 10 per bag.


[Catalog > Chocolates & Baked Goods > Chocolate-Covered Pretzels](#)

Categories

- Coffees
- Specialty Teas
- Chocolates & Baked Goods



Dark Chocolate-Covered Pretzels
Crisp, crunchy pretzels drenched in smooth, creamy dark chocolate.
Packed 10 per bag.
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Packed 10 per bag.
Price: \$ 7.50
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Vertigo Restaurant in Nyack, NY
Restaurant and Nightclub portal
URL: www.vertigonyack.com



w e b

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Client: Moonbean Cafe
Local cafe website
URL: www.moonbean-cafe.com



Moonbean Cafe™

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Open 7 Days Sun. 8am-6pm Mon.-Thur. 7am-9pm Fri.-Sat. 7am-10pm

Catering Menu
Lunch Menu
Beverages
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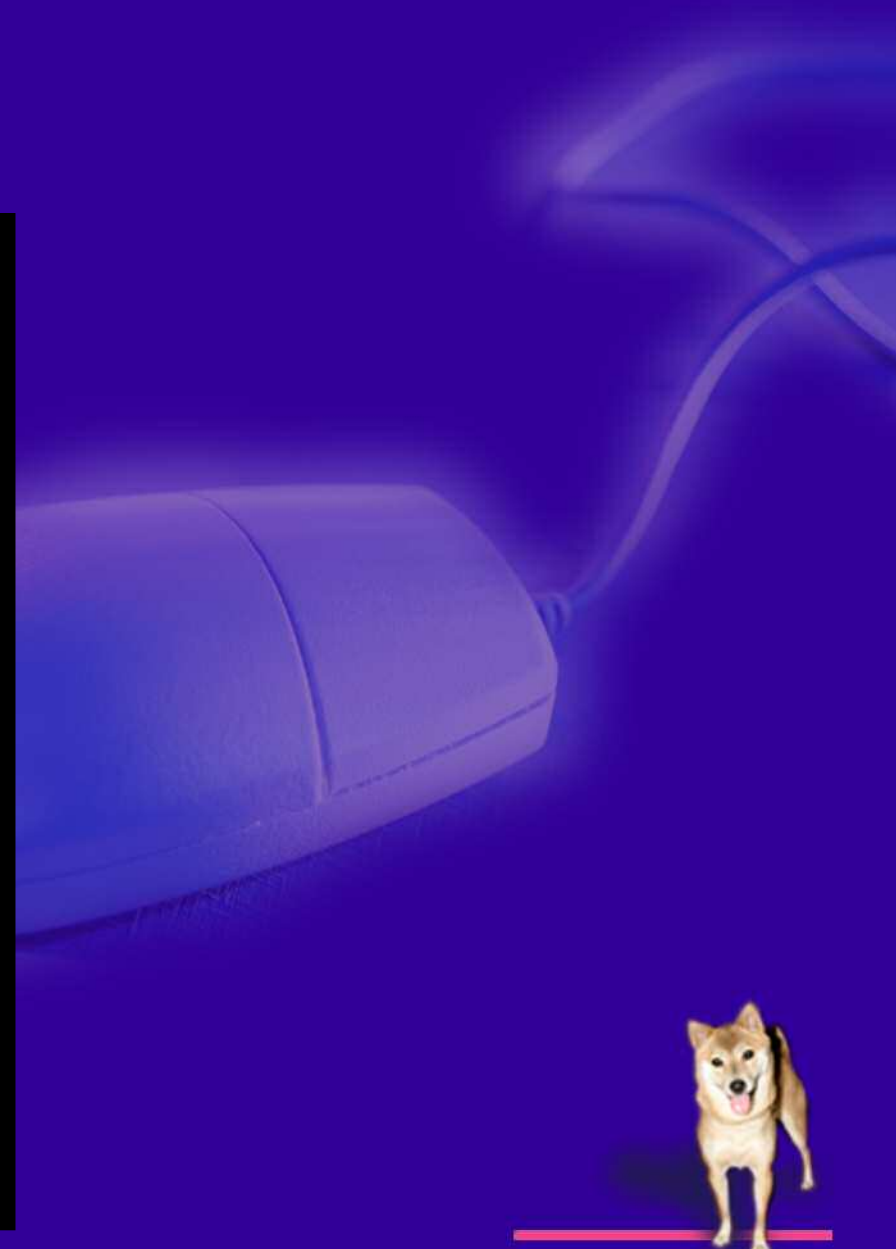
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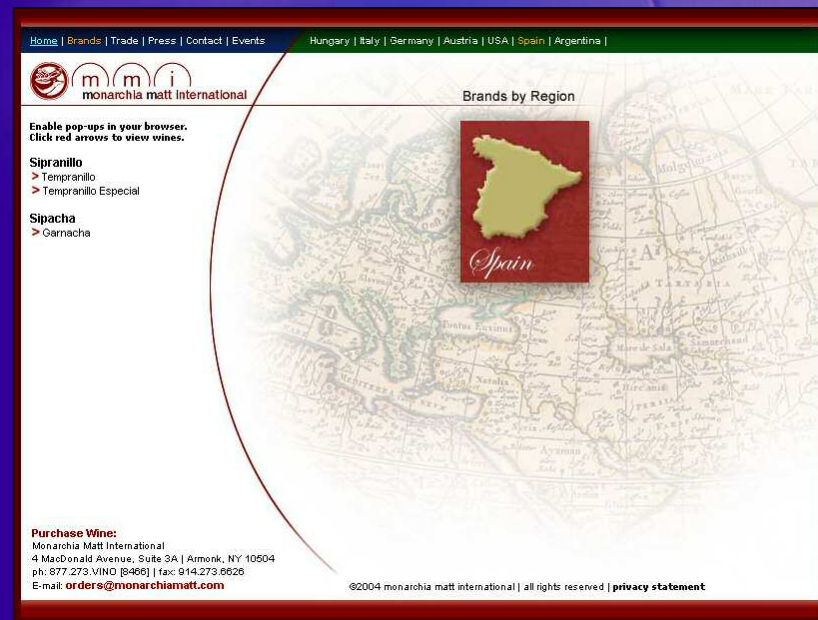
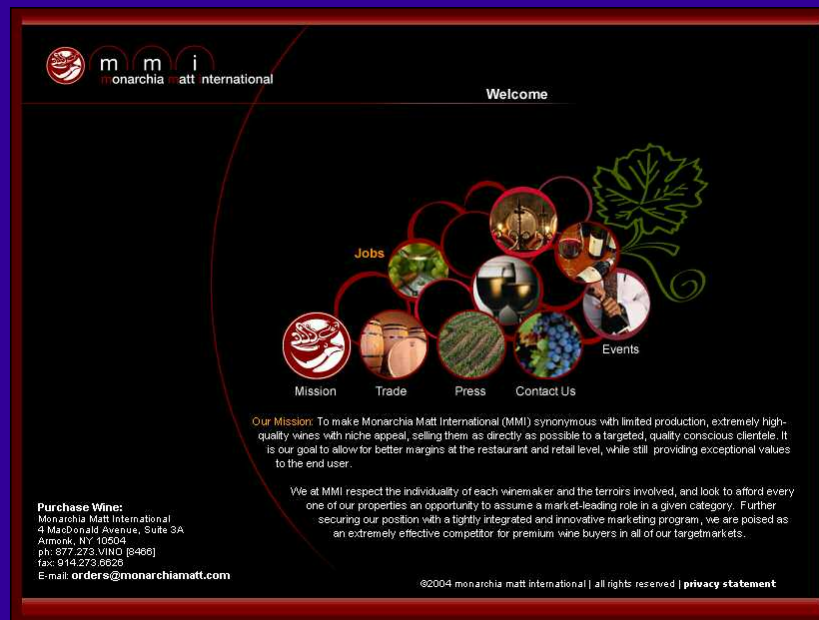
Daily Coupons:
Monday
Tuesday
Wednesday
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Saturday
Sunday



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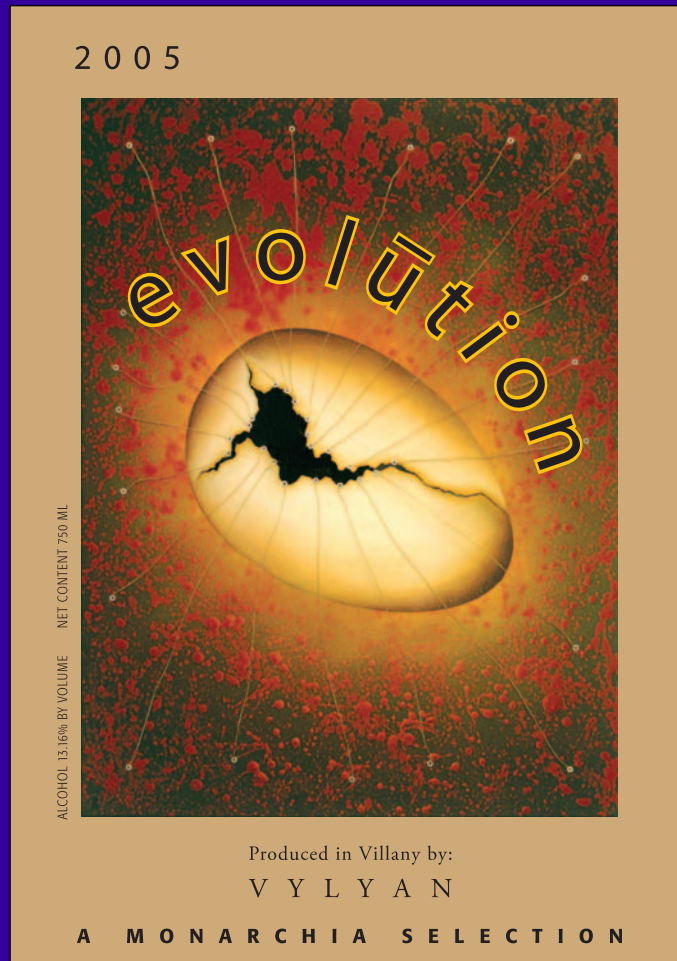
Client: Monarchia Matt International
Opening animation sequence and full website.
URL: www.monarchiamatt.com



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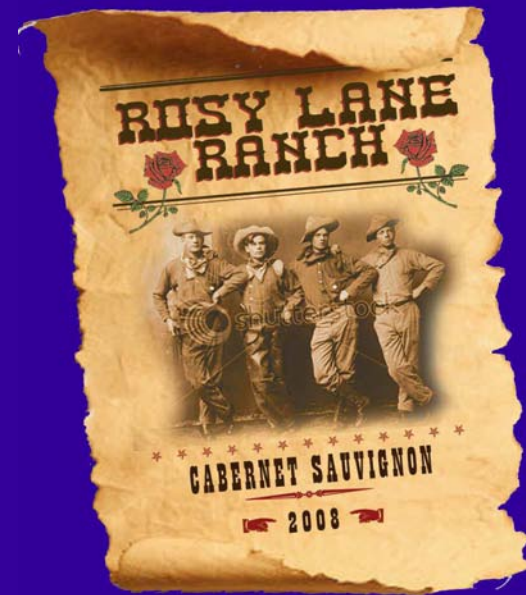
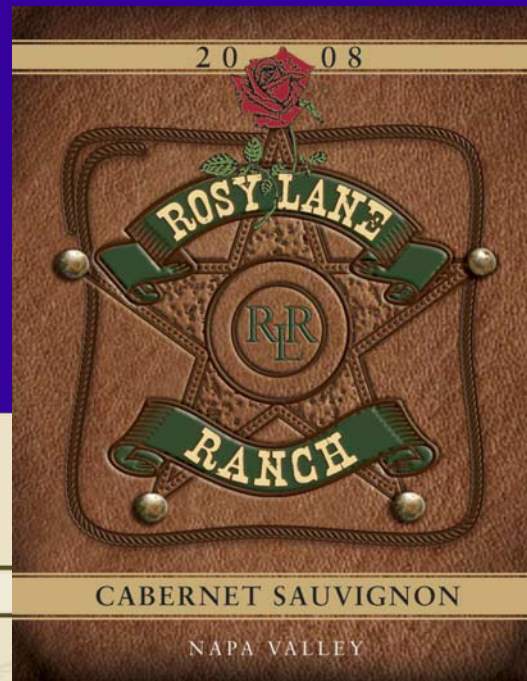
ph: 914.941.9146 | 1 Central Ave, Tarrytown NY 10591 | e-mail: wendy@wendytitteldesign.com

Client: Monarchia Matt International
Redesign of "Evolution" label with art sourced
from Portuguese artist



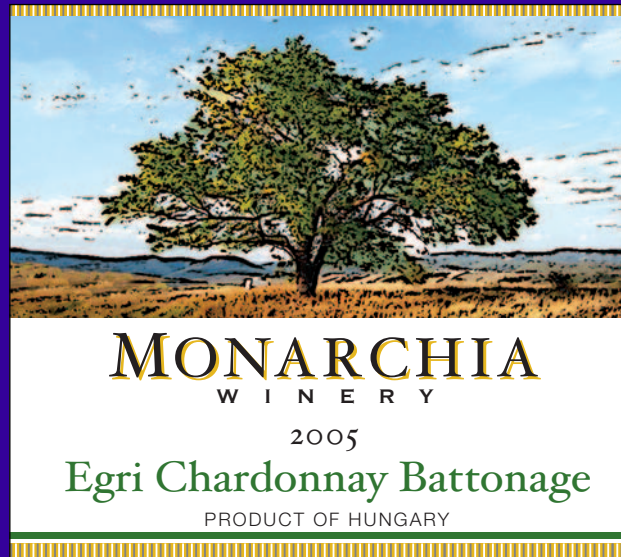
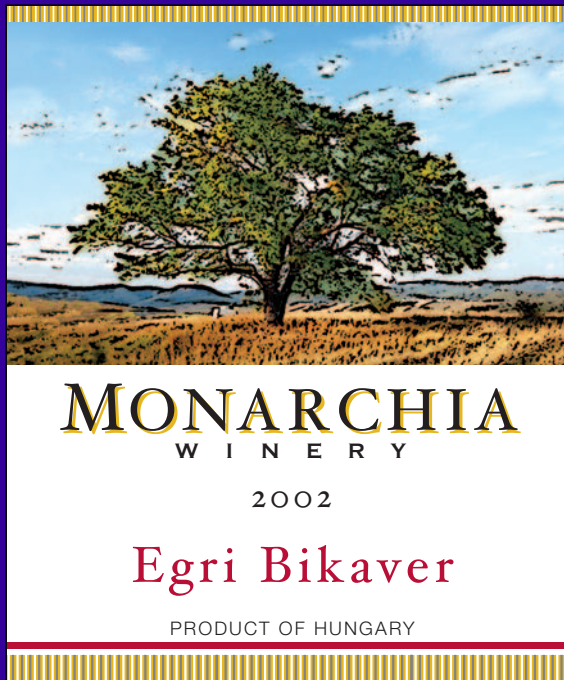
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Comps for pending Rosy Lane Ranch
Wine Labels



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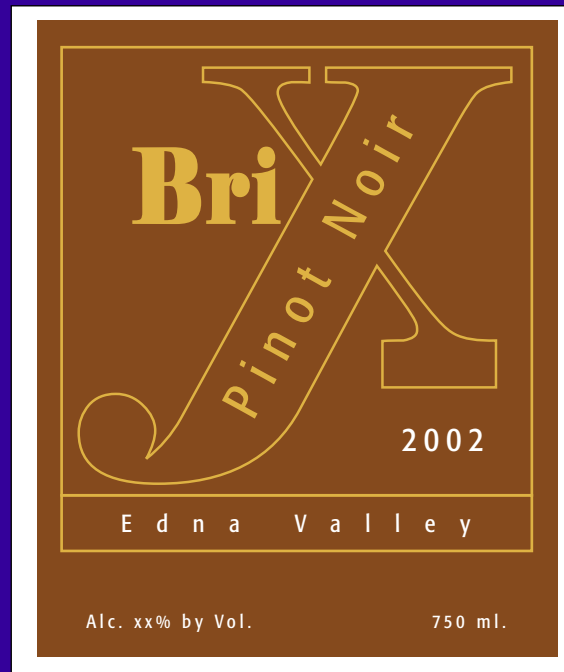
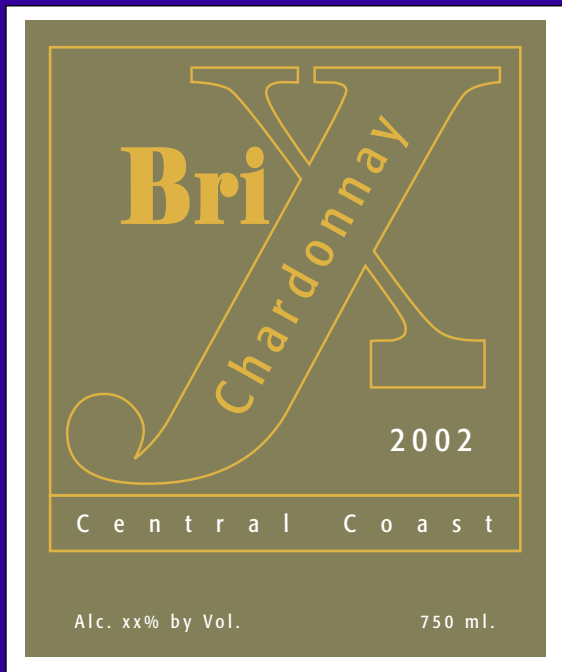
Client: Monarchia Winery
Line label design for their winery
in Hungary



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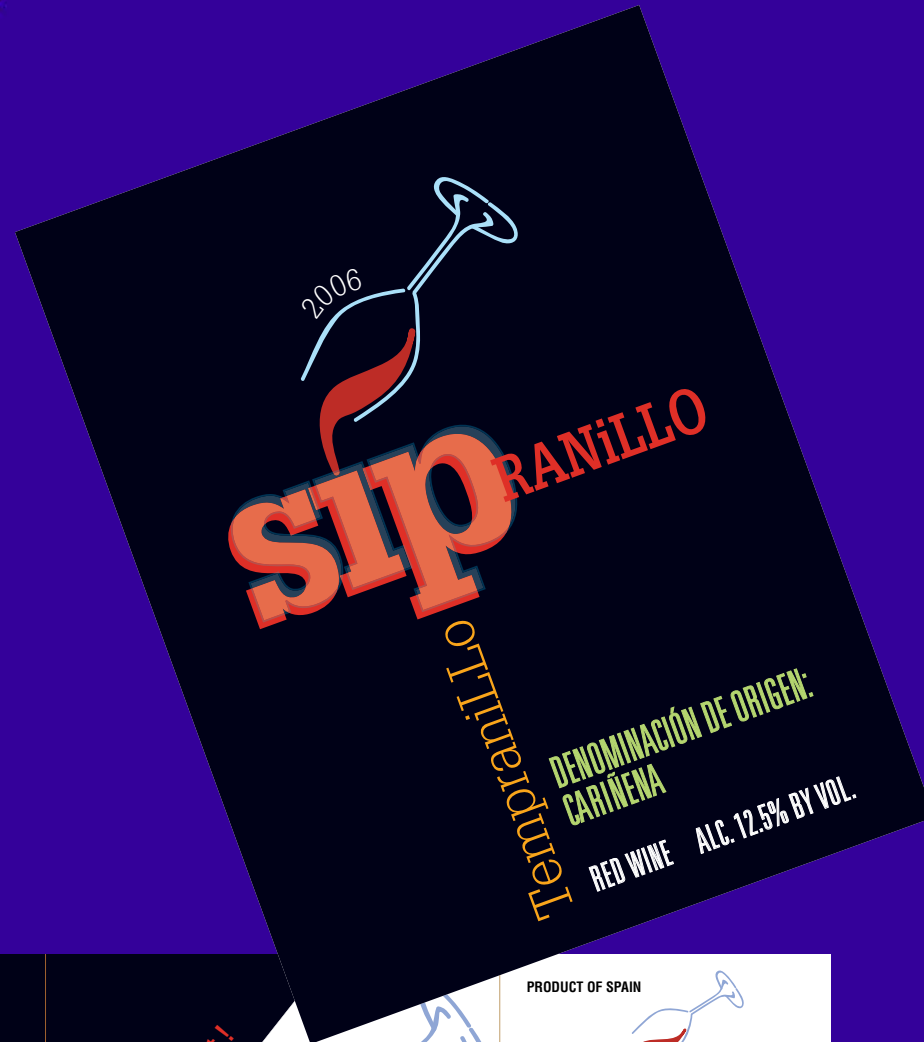
Client:

Pelloneda —Select Fine Wine Estates
other offered designs for BRIX



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Label and carton design for Spanish wine line,
called "sip-It" series...
"Sipranillo"



labels

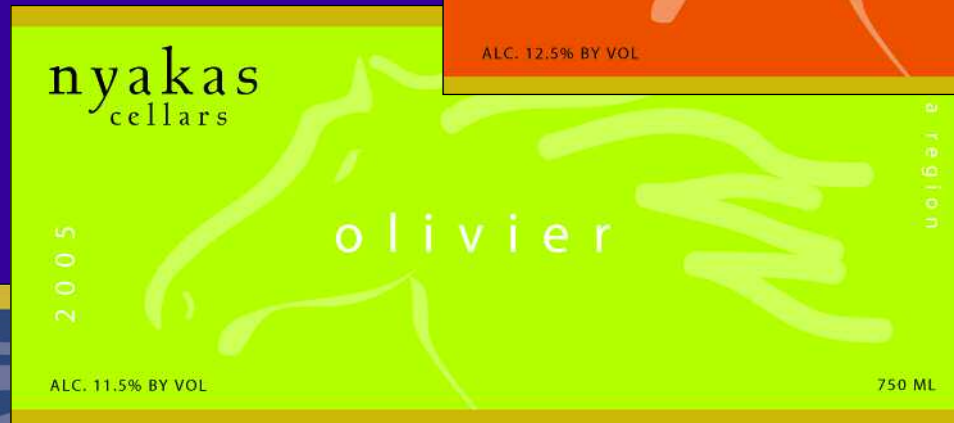
Second design for "Sip-It" series wines,
Sipariño



labels

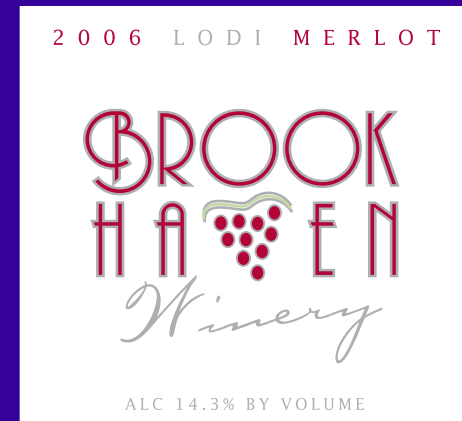
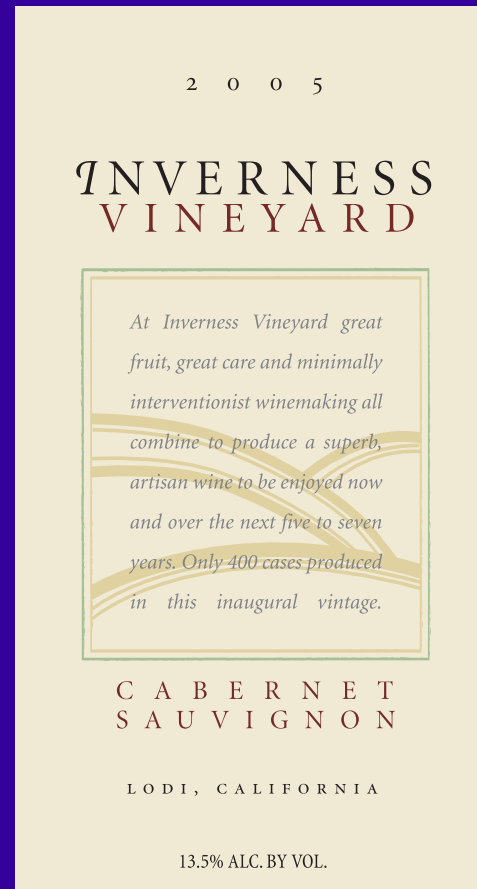
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nyakas cellars
Proprietary Products for Monarchia Matt
International



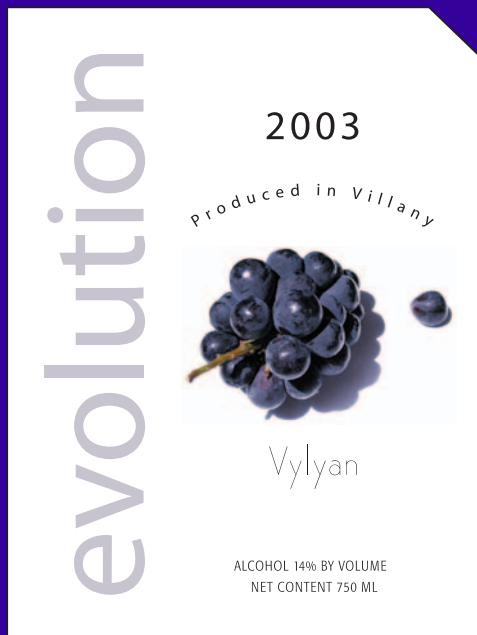
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Client: St. Regis Hotel, NYC.
Proprietary packaging of 3 wines for their restaurant.



wendy tittel design, inc.

Client: Monarchia Matt International
Proprietary line label design for Vylyan Winery

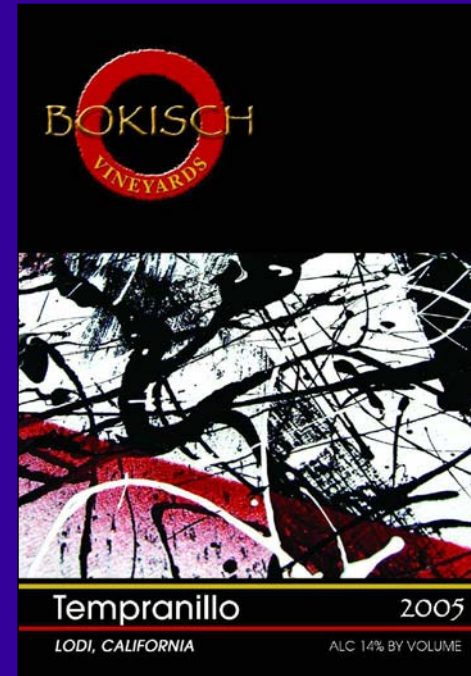
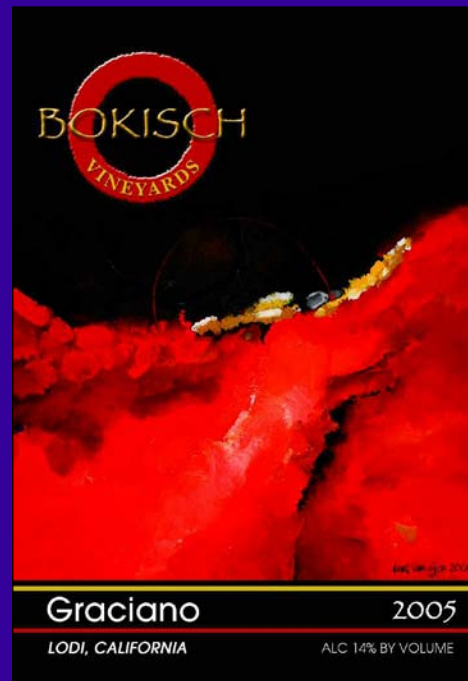
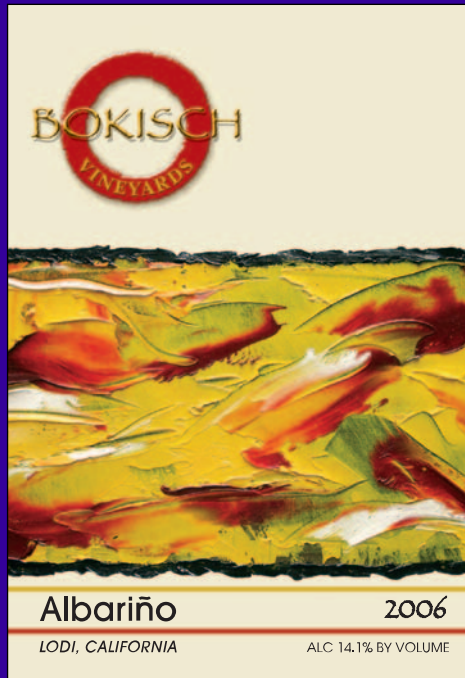


ph: 914.941.9146 | 1 Central Ave, Tarrytown NY 10591 | e-mail: wendy@wendytitteldesign.com

labels

wendy tittel design, inc.

Client: Bokisch Vineyards, California
Redesign of logo as well as
Line Label rebranding/Design



l o g o s

Client: Hudson Trading International
Importer/exporter
Packaging design

